

MISSION STATEMENT

Crimson Edge has a responsibility to work towards a solution for the environmental crisis beyond legal and regulatory requirements on a local and global level and, act in anticipation of future environmental legislation. We base our environmental programme around the hierarchy of 'Reduce, Reuse, Recycle' and therefore are committed to reducing our environmental impact to the lowest level possible as an integral part of our business strategies and operating methods. Our Environmental and Sustainability Policy is constantly developing and changing. We keep abreast of new technologies and have an in house research and development team monitoring new materials, resources and services available to us; we are not complacent. We commit to continually monitoring and improving our environmental performance and the impact it has on climate change. We encourage our clients, suppliers and other stakeholders to do the same. We participate in efforts to improve environmental protection and understanding on a local and global level. We offer this opportunity to our clients: we will donate to one of the charities listed for EVERY event we manage, with the expectation that they will duplicate our initiative.

POLICY AIMS

We endeavour to

- comply with and exceed all relevant regulatory requirements
- continually improve, monitor and identify environmental performance and the impact of our activities
- continually improve and reduce environmental impacts always looking for a better way
- develop suitable objectives to minimise our environmental impact during normal, abnormal and emergency conditions
- incorporate environmental factors into business decisions
- increase employee awareness and training ensuring the environmental responsibilities are defined and understood by all members of staff
- openly communicate, co-operate and respond to the views of the staff, clients and interested third parties with the intention of improving our environmental performance
- donate to non-profit organizations which make a difference on a human and an environmental level
- do no unnecessary harm

PAPER

We always

- minimise the use of paper and become as digital as possible
- buy recycled and recyclable paper products
- print our stationary on recycled paper or paper from sustainable virgin forests
- reuse and recycle all paper wherever possible, including printing on both sides wherever possible
- use accredited paper recycling companies

ENERGY & WATER

We always

- reduce the amount of energy used as much as possible
- switch off lights and equipment at the wall when not in use
- adjust heating with energy consumption in mind
- review energy consumption and efficiently when purchasing new products

OFFICE SUPPLIES

We always

- evaluate if the need can be met in another way
- evaluate if renting/sharing is an option before purchasing equipment
- evaluate the environmental impact of any new products we intend to purchase
- buy environmentally friendly and efficient products
- reuse and recycle wherever possible

SUPPLIERS

We aim to

- use local suppliers that understand Company Policy and that have similar policies with regard to environmental issues
- use suppliers from the UK who have shipped as ethically as possible in order to reduce food/equipment miles
- place greater emphasis on seasonal produce to avoid it's importation
- base menus on locally produced ingredients
- use organic and fair-trade products

TRANSPORTATION

We aim to

- reduce the need to travel, restricting to necessary trips only
- promote the use of travel alternatives such as email or video/phone conferencing
- use public transport whenever possible
- whenever possible promote venues with close access to public transport links
- always make public transport information to our venues available to all event delegates
- use car firms with accredited green policies who use the latest technology in hybrid cars where public transport is not available

MAINTENANCE & CLEANING

We always

- use environmentally friendly cleaning products
- use environmentally friendly products during office refurbishment
- use licensed and appropriate organisations to dispose of waste

MONITORING & IMPROVEMENT

We always

- monitor environmental performance annually and publish the results
- monitor our energy consumption for improved environmental performance
- monitor our use of paper and other office supplies to ensure a steady reduction in consumption

CULTURE

We endeavour to

- involve staff in implementation of this policy, aiming for greater commitment and improved performance
- update this policy at least annually in consultation with staff and other stakeholders
- provide staff with relevant environmental training
- work with suppliers, contractors and sub-contractors to improve with environmental performance
- use local labour and materials where available to reduce CO2 and help the community